

## Logos, Page Layout & Illustration

Hello, I am Gil Vasquez, a Graphic Designer located in Southeastern Wisconsin (Racine). I specialize in logo design and have expertise many other forms of layout and print design.

This digital portfolio contains mostly my creative logo designs (the fun stuff), but I am also well-versed in catalogs, brochures, ads, posters, etc.



**DETERMINED FILMS  
LOGO/ART**



Logo/artwork designed for  
film producer







## DAN'S AUTO LOGO DESIGN

Logo and Social Media Ad  
designed for local auto repair  
shop/mechanic



## EVERLY'S ICE CREAM LOGO AND AD



Logo and Social Media  
Ad designed for ice  
cream shop





# NIGHT WATCHMAN PRODUCTIONS LOGO/ART



Logo/artwork designed for  
film writer



DCW  
LOGO/ART



Logo/artwork designed for  
local carpentry business



OUTBREAK BILLIARDS  
LOGO/ART



Logo/artwork designed for  
local pool hall





## GIL VASQUEZ HEALTH AND WELLNESS LOGO/ART



Logo/artwork designed for  
upcoming personal health and  
wellness brand





OH MY FOOD  
LOGO/ART



Personal Project: Logo/artwork  
designed for food delivery  
service brand



## ORINOCO VINTAGE LOGO/ART



Personal Project: Logo/artwork  
designed for  
vintage camera shop brand



**RESERVIA HOTELS  
LOGO/ART**



**Personal Project: Logo/artwork  
designed for  
luxury hotel brand**





LITE ROCK 92.1  
LOGO/ART



Logo/artwork designed for  
local radio station



## KANAP LUXURY FURNISHINGS LOGO/ART



Personal Project: Logo/artwork  
designed for  
luxury furniture brand



NEW RADIANCE  
LOGO/ART



Personal Project: Logo/artwork  
designed for  
Beauty Salon





**QUADTRAC TRACTOR  
CREATIVE ILLUSTRATION**



**Personal Project: Illustration  
created for farming equipment**



## QUADTRAC TRACTOR TECHNICAL ILLUSTRATION



**Personal Project: Technical  
Illustration created for farming  
equipment**



## ANIMAL BASED CREATIVE ILLUSTRATION



Personal Project: Illustrations  
created for self promotion





## Case IH/Case CE Printed Marketing Material



Multiple years of experience as a  
production artist updating content  
and maintaining brand standards in  
corporate marketing material



## TAIT MEDIA MARKETING PACKAGE



Branding and marketing pieces  
created for local video business

