

# www.gilvasquezdesign.com Uplifting Ideas, Inspiring Results.

MARKETING & DESIGN - RACINE, WI.



It takes focused creative energy to uplift your brand value & inspire customers to choose YOU over the competition. I can help you by creating dynamic, engaging, artistically-crafted marketing pieces that shine bright with the passion & quality of your products & services.

Let's get started on **UPLIFTING** your brand, **INSPIRING** your customers, & **CREATING SUCCESS!** 

Gil Vasquez



# CREATE. SOMETHING. SPECIAL.

Three simple, powerful words influence my life and shape my approach to design. Learning new things, practicing a hobby/craft/skill, overcoming obstacles and working towards improving as a person – all positive actions that bring special things into the world for ourselves and others.

This idea of "creating something special" fuels my appreciation of art and education and moved me to begin a career in design. I hope to share this enthusiasm with you so that we can make your brand truly something special.



### Premium marketing and design offerings...



## COOL Logo Designs & illustration

An eye-catching logo defines your brand and creates a vital first impression on your customers.

Whether you need a minimal iconic style or an elaborate, illustrative custom graphic, we'll create a logo that perfectly reflects your brand's unique personality and value.



# **SHARP Page Layout**& other print design

Brochures, ads, posters, catalogs & more. We'll produce organized, effective and attractive layouts to meet all your needs. A perfect balance of creativity, style and readability will deliver your content with maximum impact!



# Websites that WOW Using Wordpress

Keep your brand ahead of the competition with a visually impressive and easy-to-use website. We'll get you up and running with a great looking one-of-a-kind Wordpress site in a fast, cost-effective manner.

## Custom Art & Logo Design Samples...













### Custom Art & Logo Design Samples...













#### The Creative Foundation...

#### THE DRAWING BOARD

Nothing sparks creativity like a brainstorming session with a pencil and a big, clean sheet of paper. My lifelong love for drawing and background in traditional art allows me to transform ideas from roughly sketched raw concepts into refined, creatively unique, thoroughly polished end products. Let's power your brand with the artistic flair and creative juice needed to make it truly one of a kind.



#### **HOW'S YOUR ENERGY?**

Fine-tuning the power and purpose of your brand is critical for driving effective design and successful marketing. What style of energy will gain the approval and trust of the valued customers you seek? Strong stable energy, flowing fluid energy, beautiful spontaneous energy, explosive dynamic energy?

Let's combine our thoughts and ideas, channel them into your brand, and reach the perfect solution!



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